

PRESS RELEASE

Biznet Is Trusted To Be Kawan Lama Group's Partner in Successful Digital Transformation

Jakarta - Indonesia, 4 July 2023 - The development of information technology (IT) has influenced the progress of a company's operational system. As an integrated digital infrastructure company in Indonesia, Biznet has been trusted by Kawan Lama Group to provide digital infrastructure transformation that will help optimize the operational activities of Kawan Lama Group's business units in Indonesia. Through this partnership, Biznet also provides solutions as well as playing an important role in helping to increase data capacity, connectivity coverage and network adaptability supported by Biznet Fiber network through Biznet Internet BGP Multihoming, Biznet Data Center to Internet *connectivity* services.

"Seeing the need for Kawan Lama Group's digital transformation, Biznet welcomes the trust that is given to be part of the effort to improve business performance and company productivity through the implementation of the latest technologies. Our technology and network infrastructure currently has 85,000 KM of fiber optic cables that have spread across more than 180 cities and will help cover Kawan Lama Group's business area. As well as the flexibility of technology by Biznet Data Center, which has Tier III Facility certification with high security and reliability certification at the colocation service that can support the digital transformation well," said Adi Kusma, President Director of Biznet.

Kawan Lama Group is the identity of the multi-sector business unit group, each of which is engaged in six business pillars, namely Commercial & Industrial, Consumer Retail, Food & Beverage, Property & Hospitality, Commercial Technology and Manufacturing & Engineering. Until now, Kawan Lama Group has more than 30 business brands, 11 distribution centers, and more than 1000 stores, whose number continues to grow. Therefore, in the operational management process, as well as to improve business performance, they would need an operational system that can be automated and integrated end-to-end.

Kawan Lama Group has carried out various strategic initiatives related to digital transformation, one of which is the Omni channel solution that provides an integrated shopping experience, both offline and online. With the improvement of this service, the support of an optimal and measurable operational system is important so that customers get more convenience through the services presented.

Biznet has also become a part of the digital transformation development at Kawan Lama Group with the support of the latest technology. Through the Biznet Internet BGP Multihoming, where the network operational system is end-to-end automated, will result in a high quality data exchange interconnection that can connect the digital transformation network to the stores. Surely with the latest technology from Biznet, it can provide the best connectivity as well as receive a large capacity of bandwidth, which can accommodate the various operational needs to become more efficient.

"In the process of Kawan Lama Group's digital transformation, we needed a qualified digital infrastructure, which can guarantee integration from the head office, distribution centers, and to stores spread across various regions in Indonesia. Therefore, we entrust it to Biznet, as a trusted digital service that has reached our business areas, and can guarantee end-to-end automation and network integration," said Renaldi Tjahaya, Chief Digital and Data Officer Kawan Lama Group.

This strategic collaboration is also supported by Biznet Data Center and Biznet Gio Cloud with colocation services, design, and management of IT infrastructure based on agile and highly scalable systems. The solution with managed services will significantly reduce infrastructure costs that have previously been running through system optimization, proper implementation, and fast technology transfer support. *"Biznet Data Center and Biznet Gio Cloud are ready to provide integrated infrastructure support in a solution-oriented manner that can enhance the IT Operation efficiency of Kawan Lama Group in developing faster, secure, and reliable digital systems to win in the digital acceleration era,"* said Dondy Bappedyanto, Director of Biznet Data Center and CEO of Biznet Gio Cloud.

Through the technology infrastructure from Biznet Internet BGP Multihoming, Biznet Data Center and Internet connectivity will get benefits such as:

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1. Biznet continues to innovate in all of its services.
2. The reliable Internet network that has 24 hour support for customers convenience. Having more than 20 years of experience in building modern internet infrastructure in Indonesia, until now has more than 250 branches spread across more than 180 cities in Indonesia, which will provide customers with the best technical and network performance.
3. Biznet Data Center operates 3 Data Centers in Jakarta, West Java, and Bali, which can be used to build an integrated and safe DRP (Disaster Recovery Plan) system through interconnection facilities from Biznet Data Center that have been certified Tier III by Facility by Uptime Institute and complete security standards such as ISO 27001 and PCI-DSS. As well as support for the availability of devices of various network providers and international content providers.

Therefore, the use of infrastructure technology from Biznet will greatly support Kawan Lama Group's IT Operations so that it is more efficient and integrated. The implementation of this leading digital-based technology will also help Kawan Lama Group in future business expansions. Kawan Lama Group can also provide WiFi network facilities installed in all stores, both for operational needs and to pamper the customers.

"With the solutions we offer to Kawan Lama Group businesses, we hope Biznet's infrastructure technology can help improve business performance and productivity. We are ready to support Kawan Lama Group, with leading digital infrastructure, integrated and local data storage that suits your needs," Adi concluded.

For more information, please contact:

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About Biznet

Biznet is an integrated digital infrastructure company in Indonesia, providing Internet, Data Center, Cloud Computing and IPTV services. We have a strong commitment to build modern infrastructure to reduce digital gap between Indonesia and other developing countries. Biznet has been operating thousands of KM state of the art Fiber Optic Network and the largest data center in Indonesia since 2000. For more information about the company, please visit biznetnetworks.com.

About Biznet Gio

Biznet Gio (PT Biznet Gio Nusantara) offers fast, highly scalable, secure cloud and Bare Metal servers starting at just IDR 2,999,000. Since 2015, Biznet Gio has provided IaaS (Infrastructure as a Service), PaaS (Platform as a Service), and managed services for various industry levels, from enterprise level, startup, to MSMEs.

As the first cloud service provider to provide multi data center facilities in Indonesia, Biznet Gio services are also designed to meet the needs of Business Continuity Planning (BCP) for various industrial sectors, such as finance, technology, manufacturing, health, and education. To get more information about Biznet Gio, you can visit www.biznetgio.com.