

PRESS RELEASE

Biznet Greet People in Makassar through Biznet Festival Makassar 2023

Makassar – South Sulawesi, 19 August 2023 – Since 2021, Biznet has continued to expand its network and provide the best Internet service in Makassar City, South Sulawesi. As a Biznet's appreciation to all Makassar people for the support, which has been given all this time, on Saturday, August 19, 2023, Biznet held **Biznet Festival Makassar 2023** at Phinisi Point Mall Makassar Parking Lot. Presenting more exciting entertainment activities such as Band, MOBA, Kpop Dance, Skateboard and Push Bike competitions. In addition, Biznet Festival Makassar 2023 will also have special performances from Endank Soekamti and DJ Megan, which will entertain all visitors.

"We chose Makassar as the third city where the Biznet Festival will be held in 2023, because until now Biznet continues to expand its network to all areas of Makassar. This youth creation event has been successfully held in various cities in Indonesia to provide a forum for the community to channel their creativity and abilities. In addition, we are also very happy to finally be able to provide Internet services in South Sulawesi, especially for the people of Makassar. Seeing the increasing need for the Internet, we hope to encourage people to be able to develop and utilize the Internet positively so that it becomes the best solution for the progress of the entire Makassar community." said Adi Kusma, President Director of Biznet.

Biznet Festival Makassar 2023 is the third Biznet Festival event held by Biznet in 2023, which previously was successfully held in Surabaya and Yogyakarta. This event is part of Biznet Festival series that has been held since 2016, an event specifically held by Biznet for free, not only as a youth creation event, held in various cities in Indonesia to showcase talents and creative ideas, but also expected to be the best moment for the people of Makassar City to show their creative abilities. Unlike previous years, this year Biznet Festival provides a VIP area, specifically for all Biznet customers who attend this event. This is also a form of Biznet's appreciation for the trust of all customers for supporting Biznet so far.

To add to the excitement of the event, in addition to competitions and performances by Indonesian musicians, Biznet also presents one of Indonesia's proud esports teams, which is also the Biznet Official Esports Team, ONIC Esports Team, which will play with the participants of the Esports gaming competition and meet directly with mobile game lovers in Makassar. No less exciting, Biznet provides free WiFi connection during the event for all visitors to easily upload the excitement of Biznet Festival event with friends and family. To be part of Biznet Festival, people of Makassar City only need to register through biznetfestival.com website.

For Makassar and surrounding areas, Biznet has been available since 2021 and currently Biznet has several branch offices spread throughout the Makassar area and has built a network of more than **58,000 homepasses** available in **145 sub-districts**. Biznet provides Internet services that suit segment needs such as services for housing and apartments through Biznet Home and for business/SME segments with Biznet Metronet services. For more information, the people of Makassar can visit biznet.id/makassar.

"We hope that with Biznet Festival Makassar 2023, the people of Makassar can get unforgettable moments from Biznet, from a variety of entertainment that we specially present to accompany the weekend for the people of Makassar. We also provide a special VIP area for Biznet loyal customers as a form of Biznet's appreciation and gratitude for customers' trust in using Biznet as an Internet service to support daily digital activities," Adi concluded.

About Biznet

Biznet is an integrated digital infrastructure company in Indonesia, providing Internet, Data Center, Cloud Computing and IPTV services. We have a strong commitment to build modern infrastructure to reduce digital gap between Indonesia and other developing countries. Biznet has been operating thousands of KM state of the art Fiber Optic Network and the largest data center in Indonesia since 2000. For more information about the company, please visit biznetnetworks.com.

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