

PRESS RELEASE

max3 Presents Reliable Internet Access at Jakarta Fashion Week 2013

1 November 2012 – max3, Internet and Cable TV service owned by Biznet Networks, is supporting one of the biggest events for fashion and lifestyle lovers in Indonesia, Jakarta Fashion Week 2013. The presents of max3 in this prestigious event will give a pleasant experience for the enthusiasts to enjoy reliable Internet connection as well as over-the-edge quality of Cable TV with High Definition (HD) resolution. This year's Jakarta Fashion Week is conducted on 3-9 November 2012, and fully supported by max3 that provides WiFi Internet access for the whole event, which takes place at Plaza Senayan Shopping Mall, Jakarta.

Biznet Networks, which has been recognized as one of the leading Internet providers for business segment in Indonesia, has recently introduced max3, which is an Internet and Cable TV service for home users and apartments. Max3 comes offering reliable Internet service with a bonus of Cable TV service with HD resolution. max3 offers wide range of channels that will surely give a pleasant experience for family, including those who love fashion and lifestyle, which is also the reason why max3 supports this year's Jakarta Fashion Week 2013.

"max3's full support for Jakarta Fashion Week 2013 is part of our commitment to support the development of fashion and lifestyle industry in Indonesia. The glamorous and modern event held by Femina Group represents one of max3's identity as a complete entertainment for family with modern and dynamic lifestyle, who strive to have a quality life," said Adi Kusma, President Director of Biznet Networks.

At the Jakarta Fashion Week 2013, max3 also opens a booth that shows max3 HD Cable TV programs, allowing the guests to watch and experience our high quality Cable TV. Moreover, max3 will also giving away free merchandise for the guests. *"We have the commitment to give our full support for the success of Jakarta fashion Week 2013, which also becomes the momentum for us to introduce max3 to fashion and lifestyle lovers. Max3 will be the premium and high-quality entertainment for modern and dynamic family in Indonesia."* Added Adi.

max3 comes in four packages to pick by customers, according to family's needs and desires.

- max3 fun : Broadband Internet 2 Mbps, BONUS 38 channels Cable TV SD
- max3 family : Broadband Internet 5 Mbps, BONUS 63 channels Cable TV SD and HD
- max3 theatre : Broadband Internet 10 Mbps, BONUS 78 channels Cable TV SD and HD
- max3 premiere : Broadband Internet 25 Mbps, BONUS 78 channels Cable TV SD and HD

max3 will be the right option for modern and dynamic family in Indonesia, to have a reliable and high-quality entertainment at home.

About max3

max3 is retail brand of Biznet Networks, a leading telecommunication and multimedia operator in Indonesia. At the moment, max3 service offers max3 Internet service (broadband internet) with a bonus of Cable TV service for home users and apartments. For more information max3 service and for product registration, please visit www.mymax3.net.

About Biznet Networks

Biznet Networks is the leader of fixed-line and multimedia telecommunication provider in Indonesia, providing Network, Internet, Data Center, Cloud Computing and Pay TV service. Established in 2000, Biznet Networks has been providing and operating the latest Fiber Optic network and the biggest Data Center in Indonesia. For more information about Biznet Networks and its services, please visit www.biznetnetworks.com.

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About Jakarta Fashion Week

Jakarta Fashion Week is one of the most influential fashion weeks in Southeast Asia, which also a platform for fashion industry to advance into international levels. This annual event will be held on November 3 to 9, 2012 at Plaza Senayan, Jakarta by inviting hundreds of designers and models, thousands of fashionistas, and national and international media that ready to enliven one of the most-awaited events of the year.

For more information, please contact :

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