

PRESS RELEASE

## Biznet Announces Special Promo with a Prize of Hundreds of Million Rupiah in Cash for Biznet Home Customer

Jakarta, Indonesia, 12 April 2021 – Biznet shows its commitment to provide the best Internet service for all customers by launching a variety of attractive promo programs that will give an added value for customers in using Biznet services to support digital activities. This April, Biznet is announcing a new promo, **#PakeBiznet Lebih Cepat! Lebih Cuan!**

**Lebih Cuan! Promo**, that applies until June 2021 for Biznet Home customers. By increasing Biznet Home service payment transactions, customers will get raffle vouchers for every @Rp 100,000, and the total vouchers will be based on the total value stated on the invoice each month.

By participating in this promo, customers will get a chance to win a grand prize in the form of millions of rupiah in cash and also a consolation prize of PlayStation 5, iPhone 12, iPad Mini, and Smart TV 43" which will be drawn in July 2021.

*"This promo program is part of our commitment in providing the best Internet service to all customers, which is also a form of appreciation for the trust and loyalty that has been given to us. The Internet has now become a major necessity, especially in a pandemic condition like today. The need for an increasing Internet connection has also becomes a motivation for us to create new innovations for customer satisfaction, one of which is through this promo. Hopefully this promo can give an added value for customers in using our service,"* said Adi Kusma, President Director of Biznet.



This promo will be ending in June 2021 and all incoming customer data will automatically be included in the winners drawing process, which will be held in July 2021. The drawing process will be broadcasted live via Biznet IPTV service in-house channel, IG Live @biznethome, and Biznet YouTube channel, and will be attended by representatives from the Ministry of Social Affairs of the Republic of Indonesia, Social Service of the Republic of Indonesia, Notaries and representatives of the local Police.

As an integrated digital infrastructure company in Indonesia that provides Internet services, Biznet understands Internet is now one of the main facilities that form into the key to digital transformation. Internet has become a major necessity for people in the world, which has entered the digital era. Today, all activities or daily routines have been transforming into activities that can be done online. In Indonesia, the need for fast and stable WiFi Internet connections at homes, apartments and residential areas has increased drastically. As a solution, Biznet offers service packages specifically designed to answer those needs:

- **Biznet Home Internet**, fast and stable WiFi Internet service for residential and apartment with price starting from Rp 325,000/month with a bandwidth capacity of up to 75 Mbps.
- **Biznet Home Combo IPTV**, is an WiFi Internet and interactive TV service that shows the latest entertainment programs with the best 4K quality resolution and can be accessed using The New Biznet Fiber Network.
- **Biznet Home Gamers**, WiFi Internet service which are suitable for supporting Esports gaming hobby, with a bandwidth of up to 150 Mbps and IP Public.

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*“The Internet has changed people’s lifestyle, and to support that we present the best technology solutions, with a larger capacity and much faster speed to support digital lifestyle. Our network has been supported by The New Biznet Fiber network, which is a leading network technology that can answer the increasing needs of capacity in the next 5-10 years,”* Adi added.

In addition, the April promo of #PakeBiznet Faster! Earn More!, Biznet also presents other amazing promo programs with mode details available [biznethome.net/promo](http://biznethome.net/promo) website. *“In the future, we will continue presenting various attractive promos for customers, especially during the pandemic, which is still happening today,”* Adi concluded.

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#### **About Biznet**

Biznet is an integrated digital infrastructure company in Indonesia, providing Internet, Data Center, Cloud Computing and IPTV services. We have a strong commitment to build modern infrastructure to reduce digital gap between Indonesia and other developing countries. Biznet has been operating thousands of KM state of the art Fiber Optic Network and the largest data center in Indonesia. For more information about the company, please visit [biznetnetworks.com](http://biznetnetworks.com).

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