Cloud Computing Increases SMB's Efficiency

Jakarta, November 2013 – As an important asset for Indonesian economic growth, it is crucial for us to give the best possible support for Small and Medium Businesses (SMB). One of the the supports is by utilizing cloud computing for SMBs. PT. Supra Primatama Nusantara (Biznet Networks) is an Information Technology-based company that supports the growth of SMBs in the country, and just recently launched its cloud computing service for SMB segments. The president Director of Biznet Networks, Adi Kusma, said that cloud computing technology can be a great solution for business and SMB's efficiency improvements.

"Cloud can save big data, either its enterprise data (clients, products and transcation data) or social data such as contents, text, audio, video and images into one data center. This will help SMBs to store their data in a secure place without having to purchase their own server or expensive IT infrastructure," said Adi in Jakarta.

Cloud computing technology combines computing technology with cloud-based internet application. This technology helps to make business more efficient since business players will only need to pay for what they are using. It will no longer be necessary for business players to have such high expenses to buy servers and maintenance because those functions have been taken care of by the cloud service management company.

Cloud computing also offers its users an easy access to their data through various devices (computer, notebook, tablet PC, smartphones) as along as they are connected to the internet. All the advantages offered by cloud computing enable SMBs to focus more on their core business, and not to the IT infrastructure.

As the provider or cloud computing service, Biznet Cloud Computing provides a new generation computing platform that enables companies to stay focus on their core business, withour worrying about set up, operation and maintenance of computing platform scalability. Biznet is offering two cloud computing services for two kinds of companies; Biznet Cloud Server Enterprise and Biznet Cloud Service SMB.

Biznet Cloud Service Enterprise is Biznet's cloud computing service that uses VMware virtualization technology that supports Window and Linux (CentOS, Ubuntu & Fedora) Operating Systems. This virtualization technology provides Data Center Virtualization feature according the package that customers choose, and it is able to support almost all applications. This kind of service is very suitable for Enterprises that require high-performance computing technology.

Biznet Cloud Server SMB is Biznet's Cloud Computing service based on Linux Operating System (CentOS, Ubuntu & Fedora) with an affordable price, very suitable for start-ups and Small Medim Businesses (SMB). By using an open source OpenStack-based virtualization technology, SMBs can reduce the licensing expenses for software virtualization & operating system. Biznet's support for SMBs can be seen at the StartUp Asia Jakarta 2013 event, held on 21-22 November 2013, where Biznet bacomes one of the sponsor of the event.

About Biznet Networks
Biznet Networks is one of the leading Fixed Line Telecommunication and Multimedia Operators in Indonesia, providing Internet, Data Center and Cable TV services. Biznet Networks owns and operates the latest Fiber Optic Network and the biggest Data Center in Indonesia since 2000. For more information about Biznet and its services please visit www.biznetnetworks.com

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