

PRESS RELEASE

Biznet Becomes The Official Main Sponsor of Persik Kediri for League 1 - Season 2020

Jakarta, Indonesia, 2 March 2020 – Biznet continues to prove its commitment to support young generations in terms of the development and growth of sports in Indonesia, and one of which is being done by becoming the official main sponsor of one of the rising football clubs in Indonesia, Persik Kediri. In the beginning of 2020, Biznet has officially supported Persik Kediri and confirmed Persik Kediri as Biznet Official Football Club. Biznet has supported Persik Kediri since 2019, where Biznet was sponsoring League 2 Season 2019. The success of Persik Kediri in becoming the champion of League 2, and promoted to League 1 Season 2020, has convinced Biznet to continue supporting Persik Kediri by becoming its official main sponsor in 2020.



The contract signing ceremony between Biznet and Persik Kediri was done by Yudie Haryanto, VP Marketing Biznet and Abdul Hakim Bafagih, CEO Persik Kediri, in Jakarta, located at Biznet Head Office, Midplaza 1 - 17th Floor, Jl. Jendral Sudirman Kav 10-11, Jakarta on 6th February 2020.

“We are delighted and proud to announce that Biznet is collaborating with Persik Kediri once again and giving our full support for this growing football club. Biznet has a strong commitment to support young generation and the growth of sports in Indonesian, to further develop creativity, gain achievements, and to promote Indonesia to the international level. We also continue proving our commitment to support Indonesian young athletes to develop their skills and follow their passion, which will give positive contributions for our country. The support given by Biznet is expected to bring Persik Kediri to achieve more accomplishment not only during this season’s League 1 but also in many international competitions,” said Adi Kusma, President Director Biznet.

Persik Kediri was established in Kediri, East Java back in 1950 with a vision to bring Indonesian football to international level. The club that is based in Brawijaya Stadium has achieved many accomplishments including became the winner of League 1 season 2003 and 2006, which promoted Persik Kediri to Asian level competition, Liga Champions Asia. Moreover, Persik Kediri, which is known as “Macan Putih” has also managed to win League 3 season 2018.

“Collaborating with Biznet is part of the follow up of the club’s modernization program, from the APBD era to a professional company, which we have been doing for the past years. Our goal is to make Persik Kediri a football club with sustainable growth and growing business, whereas it can be realized if we have professionalism, integrity and sportsmanship,” said Arief Priyono, General Secretary of Persik Kediri.

Football has always been successful in making the people in Indonesia, and many people around the world, to fall in love, especially the young generations, and has become one of the sports that gives the biggest influence for the grow

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of sports globally. Football in Indonesia continues to grow in so many positive ways with increasing the number of fans. Seeing the enthusiasm for Indonesian football, Biznet as an integrated infrastructure digital in Indonesia has a strong responsibility to take part in the process of football development in Indonesia, which was shown by giving full support for one of the best football club in Indonesia, Persik Kediri.

Biznet's support for Persik Kediri receives positive responses from Persik Kediri's supporters, Persikmania. It is undeniable that the big enthusiasm from Persikmania in supporting this club has gained motivation and support for the players to fight for the club in every competition, which also gives motivations for Biznet to keep supporting Persik Kediri to achieve more accomplishments in the future.

"We believe that our support is part of the efforts to promote Indonesian football, and to support Persik Kediri in making history, and not to mention, to promote Indonesia to the international level," Adi added.

Kediri is one of the cities that become the main focus in developing and expanding Biznet's service and coverage area. As an integrated digital infrastructure in Indonesia, Biznet service has been available in this city since 2015 with a hope that Biznet can support both digital and business activities of the people in Kediri, so that it can give positive contribution for themselves and also the environment. Biznet also provides free Wi-Fi service in several public places, so people or tourists can enjoy free Wi-Fi from one of Biznet's services, Biznet Wifi.

About Biznet

Biznet is an integrated digital infrastructure company in Indonesia, providing Internet, Data Center, Cloud Computing and IPTV services. We have a strong commitment to build modern infrastructure to reduce digital gap between Indonesia and other developing countries. Biznet has been operating thousands of KM state of the art Fiber Optic Network and the largest data center in Indonesia since 2000. For more information about the company, please visit www.biznetnetworks.com.

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