

PRESS RELEASE

Biznet Expands Network Coverage to More Areas in Medan

Providing Fast & Stable Internet Service to Support Digital Lifestyle of People in Medan

Medan, North Sumatra, 10 September 2021 – Biznet, an integrated digital infrastructure company in Indonesia, has a commitment to provide fast and stable Internet services for people in Medan. One of which by expanding the network coverage to more areas in Medan that is hoped to be the best choice of Internet service with competitive prices that can support the growing of people's digital activities. This was conveyed during Biznet Media Gathering event that was held at Biznet Branch Medan Sidodadi on 10 September 2021.



The graphic features the Biznet Home logo and text: "Biznet 21st Anniversary. Periode Promo Khusus Kota Medan: September - Oktober 2021." It highlights a 51% discount (Diskon) on a service package. The original price is Rp 5,350,000, and the discounted price is Rp 2,600,000. The package includes a monthly average cost (Biaya Rata-Rata Per Bulan) of Rp 217,000, a 12-month subscription period (12 BULAN BERLANGGANAN), and 50 Mbps internet speed. A small note at the bottom right says "*S&K Berlaku".

"Medan is one of the cities that Biznet focuses on in expanding the network in Sumatra Island. We see that the digital activities of the people in this city are growing rapidly for the past few years, and that becomes our motivation to continue expanding our network in this city. It is also getting more important since the pandemic started, where activities are shifted to online, including work and study from home, which these online activities need fast Internet connection. That's why we are

here, and expand coverage to more areas in Medan," said Endra Leonardy, SM Regional Biznet.

Currently, Biznet is operating two Biznet branch offices in Medan, which are Biznet Branch Medan Sidodadi that is located at Jl. Prof HM Yamin and Biznet Branch Medan Simpang Tanjung at Ruko Tomang Elok, Jl. Gatot Subroto. Biznet branch offices in Medan operates everyday at 08:30 – 17:30 WIB. Biznet also operates online customer service via Live Chat on website biznetnetworks.com and biznethome.net, telephone at 1500988 for Customer Care or 1500933 for Biznet Home Care, or email to customer_care@biznetnetworks.com/home_care@biznetnetworks.com that are available 24 hours a day.

In Medan, Biznet's networks have covered more than 65 villages including Sei Kera, Pandau Hilir, Sidorejo, Sukaramai, Helvetia Timur, Sei Sikambing D, Cinta Damai, Indra Kasih and others. The process of expanding the network is currently underway to cover more areas in the city, so that Biznet can continue providing the best Internet WiFi to support various digital activities of people in Medan that are growing in this digital era.

For people in Medan, Biznet presents various service packages that can be chosen by people in Medan according to their needs. For residential or individual, customers can choose Biznet Home Internet service package starting from 50 Mbps at Rp 350,000/month. For SMB and startup, Biznet offers Biznet Metronet service package starting from 50 Mbps at Rp 1,150,000/month. *"With many selection of Internet service packages that specially designed to answer the needs of various user segments, we hope that people in Medan will have a better choice of Internet services that are suitable for their daily needs with competitive prices,"* added Endra Leonardy.

This month, in the momentum of Biznet 21st anniversary celebration on 1 October 2021, Biznet offers special promo for people in Medan, which is **Biznet 21st Anniversary Buy 6 Get Free 6 Months Promo** that is valid from September – October 2021. Customers who purchase 6 months of Biznet Home service in advance, will get free 6 months of subscription period, so the total of subscription period the customer will get is 12 months. By joining this promo, customers will get a discount up to 51% and only need to pay an average subscription fee of IDR 217,000/month, with a bandwidth of 50 Mbps. Biznet also presents a special promo for the special Mooncake Festival celebration for people in Medan, namely **Buy 3 Get Free 3 Months Promo** that is valid from 20 - 22 September 2021.

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About Biznet

Biznet is an integrated digital infrastructure company in Indonesia, providing Internet, Data Center, Cloud Computing and IPTV services. We have a strong commitment to build modern infrastructure to reduce digital gap between Indonesia and other developing countries. Biznet has been operating thousands of KM state of the art Fiber Optic Network and the largest data center in Indonesia since 2000. For more information about the company, please visit www.biznetnetworks.com.

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