

PRESS RELEASE

## 20 Years in Technology Industry, Biznet is Now Supporting the Health Industry

**Jakarta, Indonesia, 5 October 2020** – Biznet, an integrated digital infrastructure company in Indonesia, celebrates the company's 20<sup>th</sup> anniversary on 1 October 2020. After 2 decades, Biznet still holds a strong position as one of the leading Internet provider companies in Indonesia, providing modern technology innovations that inspire the digital era. Aside from making continuous efforts to develop technology services and expanding coverage area in more cities in the country, this year Biznet has started a new and solid commitment to support health industry by launching PrimaMedix, a new Biznet subsidiary company that produces medical equipment; Surgical Mask 3-Ply and Respiratory Mask N-95.

Biznet's many achievements in 20 years include coverage area expansion that covers more than 110 cities in Indonesia, more than 45,000 KM of Fiber Optic network throughout Java, Bali, Sumatra, Batam, Kalimantan, and Sulawesi, and more than 2,700 employees in all Biznet HQ and branch offices. Last September Biznet network officially available in Medan, North Sumatra, which is the fourth city in the whole expansion process of Internet network in Sumatra, which is hoped to support the growing digital activities of the people in Medan. Moreover, Biznet has also started operating a new head office in Bali this year, focusing on Sales and Operational activities in Eastern Indonesia area.

*"All Biznet achievements throughout our 20 years journey are here to provide the best technology services for customers, supported by modern and integrated digital infrastructure, which cannot be achieved without all of the support and hard work of all Biznet employees, as well as the amazing support from our valued customers throughout the years. On behalf of Biznet, please allow me to sincerely express my deepest gratitude for the support and loyalty for the last 20 years. We hope that we can always provide new, modern, and advanced technology innovations to support the people of Indonesia's digital activities. Innovation is our DNA, and it is hoped to inspire everyone to never stop growing and developing our potentials to take part in the digital era,"* said Adi Kusma, Biznet President Director.

The rapid growth of technology gives unlimited opportunities for everyone to find out and learn about many aspects of life. The availability of Internet connection is highly crucial, since it has become the most important aspect that makes it easier for many people to carry out their digital activities. The rapid development of industry and digital technology can be seen from the rise of online businesses and the emergence of many new professions that have never existed before, such as Celebgrams, YouTubers, Influencers, Endorsers, etc. It is undeniable that the development of digital technology has made people become more dependent to Internet connection, which needs to be available at all time.

For 20 years, Biznet has been providing technology services specifically designed to be the perfect solution that answers the needs of high quality technology service in today's digital era.

- For retail segment, Biznet offers **Biznet Home** service, which is an ultra fast Internet WiFi service for home and apartment, designed to support digital activities at home. Biznet also provides **Biznet IPTV** services, which is a high quality TV entertainment that is based on Internet protocol, to provide modern family in Indonesia with high quality TV entertainment.
- For business and corporate segment, Biznet offers high quality Internet service from **Biznet Dedicated Internet** and **Biznet Metronet** that specifically designed to become the best Internet solution for the growing SMB and startups segment in Indonesia. For data management, Biznet offers **Biznet Data Center** and **Biznet Gio Cloud** service to provide the best solution for the growing business segment.

*"The rapid growth of technology trend has become our biggest motivation to continue expanding our network, to be able to connect everyone in all regions in Indonesia. We are also committed to support many people to develop their potentials in the digital era. We understand that during the pandemic like today, digital technology and reliable Internet connections are highly required, especially for support work from home, remote working or learning activities from home. Therefore, we are committed to continue providing high-quality Internet service, that supported by the latest infrastructure to enable our users to have a smooth experience in running their digital activities."* added Adi.

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Moreover, as part of Biznet concerns to support the people of Indonesia during the COVID-19 pandemic, Biznet recently launched one of its subsidiaries, PT Prima Medix Nusantara (PrimaMedix) that focuses on health industry, and specifically established to answer people's demand for high quality mask products. All PrimaMedix mask products are produced using high quality materials with modern filtering technology. As part of company's support to **#GerakanPakaiMasker**, PrmaMedix is producing two types of masks: Surgical Mask 3-Ply and Respiratory Mask N95 at the highest quality, ensuring that both products meet health requirements at affordable price. All products are produced using modern technology that can produce 4 million masks per month, which can be improved as per market demand. For more information visit [primamedix.net](http://primamedix.net).

20 years is clearly not a short period of time. 20 years has proven Biznet commitment to continue creating technology innovations that will inspire more people to grow their potentials, by using Internet and digital technology for the good of ourselves, our environment, and Indonesia.

## **Biznet. Transforming Digital Era.**

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### **About Biznet**

Biznet is an integrated digital infrastructure company in Indonesia, providing Internet, Data Center, Cloud Computing and IPTV services. We have a strong commitment to build modern infrastructure to reduce digital gap between Indonesia and other developing countries. Biznet has been operating thousands of KM state of the art Fiber Optic Network and the largest data center in Indonesia. For more information about the company, please visit [biznetnetworks.com](http://biznetnetworks.com)

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