

## PRESS RELEASE

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### The Fifth Annual Biznet Bali International Triathlon

**Jakarta, May 26, 2011:** The Fifth Annual *Biznet Bali International Triathlon* returns to Jimbaran Bay on Sunday, June 26, 2011, with a record number of international athletes expected to participate on an individual and team basis in the either the Olympic-distance or sprint-distance events.

The winner of numerous awards and dubbed the "*triathlon for the soul*" – the *Biznet Bali International Triathlon* is a community-based event in which participants swim in the tropical waters of Jimbaran bay, and cycle and run through Nusa Dua and the roadways of Bali's Ungasan peninsula.

The event is comprised of three separate components. The Olympic distance race begins with a 1.5 km swim, followed by a 42 km bike race and ending with 10 km run; the Sprint race begins with 500m swim, 20 km bike and 5 km run; and team relay 2-3 athletes starts at 7 a.m.

"The race is experiencing an increase of 35 percent in participant this year compared to 2010, it is expected to attract over 600 athletes from 15 different countries as well as a thousand of spectators watching the race", says Andreas Kansil, Event Director of Fifth Annual Biznet Bali International 2011.

The title sponsor for this year's race is Biznet Networks, one the leading telecommunication provider in Indonesia, delivering Network, Internet, Hosting and Cloud Computing services. In Indonesia, Biznet has laid more than 1,700 of fiber optic route to deliver Broadband Internet and Local Loop services. Biznet Technovillage is currently under construction; it is a 15,000 m2 office and Tier-3 datacenter facility in Cibubur. For more information regarding Biznet Networks, please visit [www.biznetnetworks.com](http://www.biznetnetworks.com) and for the information regarding Biznet Technovillage, visit [www.biznettechnovillage.com](http://www.biznettechnovillage.com).

Adi Kusma, President Director of Biznet Networks states, "Along these years, we have shown our commitment to support range of active, dynamic and innovative activities in Indonesia. As one of the leading telecommunication companies in Indonesia, we believe that our success today is coming from our great team; where they show solid teamwork, strong work commitment and ability to innovate. Triathlon challenges its participants to give their best performance to win the race. This concept similar with what Biznet believes. We will continue to innovate so we can improve what we have today."

The winner of 2009 and 2010 race in the women category, Michelle Mitchell will be making her return in this year's race. Mitchell, who just recently became a professional Triathlete, stated, "Since racing in Bali last year, my triathlon has been going really well. I love the Triathlon for the Soul and my husband and I are really looking forward to making it back again this year."

Mitchell will be joined by the Indonesian Olympic swimming legend Richard Sam Bera. The Brand Ambassador of Speedo Indonesia and the third finisher in the Indonesian category last year spoke highly of the race and pointed out "Bali International Triathlon has always been more than just a tri race. It's must-do yearly race for me to see what I can do, in one of the most spectacular beautiful place on earth." Another notable entry in the race is the famous multitalented Indonesian pop singer artist Denada Tambunan who will also be joining Bera and Mitchell in the Olympic distance race of 1.5K swim race, 40K race bike and 10K running.

*Biznet Bali International Triathlon* has been giving a positive economic impact to the island of Bali, specifically in Jimbaran. The race brings substantial business to Bali hotels and restaurants, the people of Jimbaran have been wonderfully steadfast in demonstrating their support year after year, without their support the race would not be possible.

When asked about the future of Triathlon and other similar races in Bali, Kansil stated, "Bali has the potential of becoming a destination for many endurance and extreme races. We have come onto the scene at a time when young Indonesians are looking for new sporting challenges. We are looking forward to see you at the Fifth Annual *Biznet Bali International Triathlon*, on June 26, 2011, at Jimbaran Bay, Bali,".